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<p>(21) International Application Number: PCT/US96/18474</p> <p>(22) International Filing Date: 18 November 1996 (18.11.96)</p> <p>(30) Priority Data: 08/558,545 16 November 1995 (16.11.95) US</p> <p>(71) Applicant: TULARIK, INC. [US/US]; Two Corporate Drive, South San Francisco, CA 94080 (US).</p> <p>(72) Inventors: DE LA BROUSSE, Fabienne, Charles; Two Corporate Drive, South San Francisco, CA 94080 (US). CHEN, Jin-Long; Two Corporate Drive, South San Francisco, CA 94080 (US).</p> <p>(74) Agents: BREZNER, David, J. et al.; Flehr, Hohbach, Test, Albritton & Herbert, Suite 3400, 4 Embarcadero Center, San Francisco, CA 94111-4187 (US).</p>		<p>(81) Designated States: AU, CA, JP, European patent (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE).</p> <p>Published With international search report.</p>
<p>(54) Title: THE TRANSCRIPTIONAL PROMOTER OF THE OBESITY GENE</p> <p>(57) Abstract</p> <p>The invention relates to the Ob gene transcriptional promoter. The subject promoters generally comprise a C/EBP binding site and a novel untranslated Ob gene exon. Ob gene promoters are used in diagnosis and pharmaceutical development. In particular, transfected adipocytes comprising Ob gene promoters operably linked to a reporter are used in high-throughput pharmaceutical screens.</p> <p style="text-align: center;">BEST AVAILABLE COPY</p>		